



NYC

Israeli Cannabis Innovation

iCANconnect crafts exclusive investor networking events
bringing Israeli cannabis innovation to global investors.

Through curated and individualized connection with Israel's
highest potential cannabis start-ups, iCANconnect creates
opportunities for quality investors and other stakeholders.

**We are excited to launch iCANconnect in NYC
just two weeks after New York State decriminalized cannabis.**

Created by the expert team behind CannaTech Global events,
iCANconnect leverages deep knowledge of Israel's cannabis
ecosystem to give investors an inside track to the country's
leading cannabis companies.



cannatech
Accelerate Cannabis Innovation
[CANNA-TECH.CO/CAPETOWN](https://canna-tech.co/capetown)

CAPE TOWN

NOVEMBER 24-26, 2019





DAVOS

JANUARY 20-24, 2020

An exclusive opportunity
to expand your international footprint and position your company
among the most influential brands in the cannabis ecosystem

[CANNA-TECH.CO/DAVOS](https://canna-tech.co/davos)

Welcome

iCAN: Israel-Cannabis brings Israeli cannabis research and technology to the forefront of the global cannabis industry. CannaTech, our global cannabis B2B symposium, brings industry insiders to emerging regions to see cutting edge tech and facilitate industry deal flow.

The team behind CannaTech has now created iCANconnect, a series of one-day investor forums showcasing Israeli cannabis innovators to select investor audiences. These events provide access to the Israelis who are driving the industry and the cannabis companies doing clinical trials, developing tech, growing cannabis, and evolving strains.

At iCANconnect events, Israeli talent will address institutional investors, family offices and VCs who are interested in the global cannabis space and specifically in tech and iP coming out of Israel.

I'd like to officially invite you to join the global iCAN network at one of our upcoming events in Cape Town, Davos, and our 5-year anniversary party in Tel Aviv. ✨

Saul Kaye, iCAN Israel Cannabis CEO & Founder



Agenda

8:30am Registration

Blue White & Green: The Israeli Cannabis Ecosystem
Saul Kaye, iCAN CEO & Founder

Welcome
Inon Elroy, Economic Minister to North America

The Power of the Plant
Nirit Bernstein, PhD, Volcani Institute

Pitches 1: AgroTech Solutions for Cannabis Cultivation
ReaGenics, Cannavate

Innovation Opportunity: Yeruham
Tal Ohana, Mayor of Yeruham

The Human Endocannabinoid System
Robin Ely, MD

Pitches 2: Cannabinoids & Novel Therapies
icansee, Cannella, CannaDu

Investment Panel
Brenda Smith (moderator), Christine Jurinich,
David Hess, Jesse Kaplan

The History of Extraction
Matt Anderson, CEO, Vanguard Scientific

Pitches 3: Secure Financial Transacting for Cannabis
CMTREX, HQ

LUNCH

Humans of Medical Cannabis
Yossi Ghinsberg

Commercializing Israeli Technology in the US
Sarah Tavor (moderator), Stephen Konigsberg, Tikun USA,
Scott Greiper, Viridian Capital Advisors

Pitches 4: Private/Public Cooperation & Wellness
Grow Nation, Together Pharma

Risks & Regulations
David Feuerstein, Veeraj Adatia, Gary Kaminsky

From Chief of Police to Cannabis Exec
Yohanan Danino

Pitches 5: Pharma R&D & Cognitive Testing
ALVIT, Otorize

Terpenes & the Ethnobotanical Approach: Data Science to Product
Avichai Elbaz, Eybna Technologies

Cocktails on the Balcony
at 5pm





At iCAN Israel-Cannabis we attract, cultivate, and aggregate Israeli cannabis innovations. The range of that innovation is vast and stretches from the IP we nurture in our Incubator, to companies we guide in our Navigation division, to those we promote after assessing their potential. Whether seeking seed funding or later series financing, iCAN has confidence in the promise of these companies. I invite you to get involved and engage with us as we accelerate global cannabis innovation.

Hayim Raclaw, Managing Director of Acceleration



Israeli cannabis technology drives the global green rush.

With monetizable IP, cutting edge innovation and advanced clinical research, this tiny country has huge investment potential.

Israel has a long history of cannabis innovation. Since approving medical in 1999, Israel has become the global leader in cannabis technology and clinical research. The liberal regulatory framework and government investment contribute to a stable, rapidly expanding and exportable cannabis industry.

In the 1960s, the grandfather of medical cannabis, Raphael Mechoulam identified THC, CBD and the Human Endocannabinoid System. His early research revolutionized the science of cannabis and inspired Israeli scientists to discover the plant's healing power

The entrepreneurial spirit that once transformed a dusty desert into a thriving nation is revolutionizing the global cannabis industry. Cannabis research is Israel's history - cannabis tech is its future.

Cannabis is the fastest growing market in the world. The medical cannabis industry alone is expected to generate \$148 billion globally by 2026; consider that today 26 cannabis companies worth \$952 million are listed on the Tel Aviv Stock Exchange. ★



cannaTech
Accelerate Cannabis Innovation

5TH ANNIVERSARY
TEL AVIV
CANNA-TECH.CO/TELAVIV
2020
MARCH 29-31

Tal Ohana is Mayor of Yeruham

and is positioning the city as Israel's next cannabis hub. Located in the eastern Negev desert, Yeruham is 524 meters above sea level with a climate uniquely suited to cannabis production.

Born and raised in Yeruham, Mayor Ohana is the fourth generation of immigrants from Morocco. She completed her undergraduate degree in Organizational Sociology at the Emek Yezreel College in the North and has a master's degree from the Lauder School of Government, Diplomacy and Strategy at IDC Herzliya.

From 2010 until her election as Mayor in 2018, Mayor Ohana served as Deputy and Acting Mayor, and worked for Yeruham's economic and social development, enlisting Israeli and international partners to make a significant impact in the community's employment, education, welfare and health spheres.

Mayor Ohana is garnering greater interest, investment and security to stabilize the impoverished southern city. "The cannabis hub will make Yeruham into a different place than it is today," she continued, "I'm at iCANconnect in NY to find partners to build Yeruham's cannabis future." *



Tal Ohana, Mayor of Yeruham





CMTREX

Cannabis Mercantile Trading Exchange
Your gateway to the cannabis trade

CMTREX (Cannabis Mercantile Trading Exchange), is an IT-driven platform that provides efficient, transparent, and integrated trading solutions for the global legal cannabis market. CMTREX is strategically positioned to facilitate the emergence of a transparent, efficient and secure trading ecosystem for the global legal cannabis and hemp markets. This secure digital marketplace brings together the world's leading wholesale cannabis suppliers and buyers.

Marcela Huertas, VP Global Affairs | marcela.huertas@greencenter.com.co
cmtrex.com



H E A D Q U A R T E R S

HeadQuarters is an LA-based licensed California cannabis manufacturer and distributor. The company is a landing pad for international cannabis companies seeking to establish their brands in the United States and provides its partners with a turnkey solution for developing, launching and marketing cannabis products in California. HQ also serves as a bridge between Israeli cannabis innovation and the American market.

Daniel Abrahami, CEO | info@agm.com





Joshua Berman, iCAN Director of Business Development | joshua@israel-cannabis.com

icansee is a leading-edge delivery platform for ophthalmic cannabinoids to reduce eye inflammation and pain. Headquartered in Israel, icansee brings together experts from the fields of ophthalmology, clinical research, and biotechnology, to address the need for effective, safe ocular treatment.

israel-cannabis.com/icansee



Inbar Benayoun, CEO | inbar@cannellaepilepsy.com

Cannella is developing a cannabis-based product for the treatment of epileptic seizures. The company work in partnership with publicly traded Intelicanna Global Cannabis Innovation Alvit Pharma. In their cultivation and research facility in Israel, Cannella controls the entire life cycle of the drug development process. The company regularly collaborates on R&D and product formulation projects with esteemed research facilities around the world.

cannellaepilepsy.com





ALVIT is an international vertically integrated medical cannabis R&D company specializing in cannabis product development and drug delivery technologies. Founded in 2014 with the goal of researching and developing cannabis-based pharmaceutical products that speak the language of doctors, Alvit has successfully developed a broad line of pharma-grade cannabis products that include various types of tablets, sprays, suppositories, and more.

Yona Levy, CEO | yonalevy@alvitpharma.com
alvitpharma.com



ReaGenics is pioneering a novel plant cell bioreactor process for the mass-scale multiplication of cannabinoids. This eliminates the need to grow plants on an industrial scale for pharma-grade, botanically-derived cannabinoids. ReaGenics' technology offers all of the benefits of the cannabis plant but without the hassle or cost of growing it.

Michael Kagan, CEO | michael@reagenics.com
reagenics.com





Saul Kaye | saul@israel-cannabis.com

The Grow Nation Cannabis Incubator will be located at GreeNegev Cannabis Technologies Center in Yeruham. The Grow Nation Incubator invests in early-stage cannabis start-ups and offers a range of services to propel long term success. Grow Nation provides R&D services by CanNegev Cannabis Research Labs and strategic support from Citrine Fund and iCAN: Israel Cannabis. The Grow Nation Incubator is supported by the Local Council of Yeruham and backed by a number of Israeli government ministries including the Medical Cannabis Unit (Yakar), Ministry of Finance and Ministry of Economy.

grow-nation.com



Nisim Bracha, CEO | nisim@together-pharma.com

Together's unique cannabis cultivation system uses the latest technology to produce pharma-quality plants suitable for supervised medical use and in accordance with strict IMC-GAP standards of Israel's Ministry of Health. Together also offers a skincare subsidiary company in partnership with Israeli cosmetics company Premier Dead Sea Cosmetics Laboratories. Together Pharma has also signed long-run agreements to export cannabis to Germany and Canada.

together-pharma.com





Cannavate engages in cannabis activities and products along the entire value chain for hobby and commercial cannabis growers as well as for the end user. Cannavate holds a license for cannabis production in Israel where their farm will be used for cultivation as well as for R&D purposes. The company's product pipeline is split into two categories - growing equipment and accessories; Cannavate sells through the whole value chain.

Daniel Levinson
hydroshop.co.il



otorize

Otorize is the first scientifically proven app to reduce impaired driving. It's a simple yet breakthrough app that detects cognitive impairment in seconds. It doesn't use membranes or filters and there is no need for maintenance. Otorize is effective on any substance, be it alcohol, cannabis, drugs, and more. Otorize assists in self regulating and reducing the likelihood of damage, accidents, injury and death.

Andres Kukawka, Founder & CEO/CFO | andres@otorize.com
otorize.com





David Bassa | david@sela.co.il

CannaDu is an exclusive Biotech Venture Capital fund focused on cannabis investments in pharmaceuticals, wellness, medical applications & devices. Based on founder David Bassa's reputation, deep understanding of the cannabis industry and 6+ years of experience in the field, CannaDu is strategically positioned to become the leading Israeli biotech cannabis investment fund.

CannaDu's mission is to discover and support the most promising cannabis companies while ensuring substantial investor ROI.

cannadubio.com



Jim Walsh &
Bruce Dunbar



Thank You!

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